

LOCAL AUTHORITY DECLARATION

Update on the Local Authority Declaration and Progress to date

April 2018

General Commitment			
No.	Statement	Action	Progress to Date
1	To protect our residents from the commercial pressures and vested interest of the food and drink industry supplying HFSS products	<ul style="list-style-type: none"> • Deliver a GULP Campaign (Give up loving pop) to children and young people 	<ul style="list-style-type: none"> • November 2015 a GULP campaign delivered in 3 Secondary schools and Further Education Establishments • March 2017 - GULP campaign delivered in 4 different Secondary Schools and Further Education Establishments. • June 2017 Fit2Go ran a GULP campaign as part of their Summer Festival which targeted every Year 4 child. • An Early Years GULP has been developed in partnership with Food Active and due to be promoted in Blackpool June/July 2018 • Fit2Go to run the GULP challenge with all Year 4 & Year 5 children • Working with Head Start to develop the GULP campaign rather than taking the secondary school approach • January 2017 Healthier Choices Award implemented with 100 establishments signed up for the award. Organisations range from sandwich shops/hot food establishments, schools, private nurseries, children's centres, fish and chip shops, Chinese takeaways, workplace canteens, community cafes and a children's play centre

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2	Consider partnerships including monetary, in-kind or research based funding to fund discretionary services		Work still to be commenced
3	Review provisions in all our public buildings facilities and via providers to make healthy foods and drinks more convenient and affordable and limit access to high-calorie, low-nutrient foods and drinks (this should be applied to public institutions such as schools, hospitals, care homes and leisure facilities where possible)	<ul style="list-style-type: none"> • Work with Procurement department to incorporate healthy eating within contracts of suppliers and commissioned services 	<ul style="list-style-type: none"> • Regular meetings have been taking place with Procurement to identify where the declaration has an impact. • Currently reviewing all the Concessions and identifying when contracts due to finish so healthy options are included within future contracts. • Influenced the procurement of vending machine contract for Leisure services and ensure healthy vending guidance was implemented. • Catering Services work to the School Food Plan, however schools don't all commission the Council Catering Services • 4 Schools have pledged to develop their own Healthy Weight Declaration • Nibbles Community café has the Healthier Choices Award • Adoption of the Healthy Catering Guidance for meetings and conferences where food is provided • Encouraged healthy cake sales in offices through providing healthier baking options
4	Increase public access to fresh drinking water on local authority controlled sites	<ul style="list-style-type: none"> • Identify the location of fresh drinking water on local authority premises • Identify funding opportunities to increase the access to fresh drinking water • Develop links with United Utilities to promote drinking water 	<ul style="list-style-type: none"> • Limited progress to date

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5	Consider supplementary guidance for hot food takeaways, specifically in areas around schools, parks and where access to healthier alternatives are limited	<ul style="list-style-type: none"> • Research into the links of fast food takeaways to the proximity of schools. • Obtain evidence from London Boroughs who have implemented planning policies to study if they have been effective • Better understanding of food consumption in Blackpool • Development of Supplementary Planning Documentation once research completed 	<ul style="list-style-type: none"> • Dissertation completed and research completed • Working with Enforcement to develop a Street Trading Policy which will incorporate healthy options as part of the agreement. In particular the offer of either free water or being sold at low cost. • Planning and Public Health currently working together to include Hot Food Takeaways within Part 2 of the local plan. A presentation to Councillors is planned for May/June time
6	Advocate plans with our partners including the NHS and all agencies represented on the H&WBB, healthy cities, academic institutions and local communities to address the causes and impacts of obesity	<ul style="list-style-type: none"> • Extend the scope of the healthy Weight catering award 	<ul style="list-style-type: none"> • Blackpool Teaching Hospitals first NHS organisation to sign a Declaration on Health Weight • Lancashire Police have committed to developing a declaration on Healthy Weight • Blackpool Clinical Commissioning Group have committed to developing a declaration on Healthy Weight

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7	Strive to protect our children from inappropriate marketing by the food and drink industry (e.g. bill boards in proximity to schools, giveaways in schools and at family events	<ul style="list-style-type: none"> Deliver a GULP Campaign (Give up loving pop) to children and young people 	<ul style="list-style-type: none"> November 2015 a GULP campaign delivered in 3 Secondary schools and Further Education Establishments March 2017 - GULP campaign delivered in 4 different Secondary Schools and Further Education Establishments. June 2017 Fit2Go ran a GULP campaign as part of their Summer Festival which targeted every Year 4 child. An Early Years GULP has been developed in partnership with Food Active and other local authorities across the North West. Due to be implemented in June/July 2018 June 2018 Fit2Go to run the GULP challenge with all Year 4 & 5 children Working with Head Start to develop the GULP campaign rather than taking the secondary school approach Supporting the Jamie Oliver campaign to ban advertising to children before 9pm
8	Support action at national level to help local authorities reduce obesity prevalence and health inequalities in our communities	<ul style="list-style-type: none"> Lobby for taxation of Sugar Sweetened Beverages 	<ul style="list-style-type: none"> Involved in the National Consultation on Sugar Consultation.
9	Ensure food and drinks provided at public events includes healthy provisions, supporting food retailers to deliver this offer	<ul style="list-style-type: none"> Develop policy or strategy with Visit Blackpool to offer healthy provision at public events such as the illumination switch on Consider using the Ethical Policy around sponsorship of events 	<ul style="list-style-type: none"> Implemented healthy catering guidance for public events. Currently developing healthy catering guidance for external businesses and the third sector Number of events held at the Winter Gardens who now work with the Healthier Catering Guidance, but still need to influence them to have a healthier menu for all conferences Working with Visit Blackpool Colleagues to shape the catering offer at events

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10	Support the health and well-being of local authority staff and increase knowledge and understanding of unhealthy weight to create a culture and ethos that normalises healthy weight	<ul style="list-style-type: none"> Consider the development of nutritional i-pool module Development of guidelines for event/business meetings which will be stored on the HUB and website – CLT approval required Promotion of Healthier fundraising events and celebrations Challenge events for staff to improve physical activity Develop a culture of Positive Health Behaviour within Council 	<ul style="list-style-type: none"> Health Weight Strategy Physical Activity Strategy Development of a Healthy weight programme for employees. Work place challenges available for staff Healthy Bake Sale Guidelines All vending machines removed (except in Leisure Facilities) Signage on the stairs at Bickerstaffe and at Health works to encourage staff to take the stairs Further work required to promote the work of the Healthy Weight Declaration Further work required to promote and implement the healthy catering guidance
11	Consider how strategies, plans and infrastructure for regeneration and town planning positively impact on physical activity		<ul style="list-style-type: none"> Green and blue Infrastructure Strategy Successfully secured technical support from the Department of Transport to help develop a Local Infrastructure plan for cycling and walking Development of a joint walking and cycling strategy across Lancashire, Blackburn and Blackpool
12	Monitor the progress of the LA plan against the commitments and publish the results	<ul style="list-style-type: none"> Provide updates to SLT Presentation of papers and reports to CLT to highlight issues and challenges when action required 	<ul style="list-style-type: none"> February 2017 first review of the work undertaken against the LA Declaration November 2017 update on the actions for the Health and Wellbeing Board Evaluation of the Local Authority Declaration on Healthy Weight undertaken by Food Active Work currently on-going with Food Active & North West colleagues to develop a monitoring and evaluation tool that can be utilised by all LA's

Local Commitment			
No.	Statement	Action	Progress to Date
1	Considering weighted/financial support for 'healthier' retail (e.g. greengrocers, co-operatives etc) in deprived areas	<ul style="list-style-type: none"> Development of the Community Farm Development of the Community Shop 	<ul style="list-style-type: none"> Work progressing on the City Learning Centre to convert it into a community facility Work progressing on the Community Farm and funding secured from the Big Lottery Jan 2017 Healthy Choices Award implemented
2	Improving the quality of packed lunches by developing a local agreement with schools to implement guidance	<ul style="list-style-type: none"> Review what other areas do in relation to healthy pack lunches for school children Work in partnership with the school Nurses to develop the guidance Work with the Heads/chairs of governors to improve pack lunches at schools 	<ul style="list-style-type: none"> Healthy Pack Lunch guidance being developed Developing a 4 week menu of healthy packed lunches along with a shopping list 3 Primary Schools engaged with considering practical sessions with parents Public Health and Head Teachers Forum in place Developing a combined marketing promotion of healthy school lunches and packed lunches with the Catering Department
3	Working with schools to achieve 'walk to school'	<ul style="list-style-type: none"> Continue with the Living Streets Walk to Project 	<ul style="list-style-type: none"> Successfully secured a further 3 years funding through DFT Access Fund to keep the scheme operating
4	Taking a stepped approach to reduce sugary drinks available in vending machines on locally controlled sites	<ul style="list-style-type: none"> Audit of Vending Machines across the Council premises Ensure implementation of the Healthy vending machines across all local authority premises, NHS and public sector premises by reducing the percentage of sugary drinks available 	<ul style="list-style-type: none"> All Vending Machines have been removed from Council premises Healthy Vending guidance in place Healthy Catering Guidance for business events in place NHS
5	Working with commercial outlets within all public sector premises to develop a food and drink policy		<ul style="list-style-type: none"> Blackpool Teaching Hospitals developed a policy